



### **Creative Director Job Description**

West Point Church exists to impact our community with the love of Christ in a culturally relevant manner in order to make more and better disciples. We are compelled by our vision of building people who LOVE GOD, LIVE BETTER and LIFT OTHERS. The creative director's role is vital to helping fulfill this vision.

### **Purpose of the Job**

The Creative Director provides leadership and direction for all creative needs of West Point Church. This includes the in-person and online experiences for Worship Services as well as Special Events. The areas of responsibility include Worship and Arts, Production (audio/visual, lighting etc.), and Communications.

### **Experience and Knowledge Required**

- Minimum of 5 years experience in worship/creative ministry with a demonstrated record of leadership.
- Must be extremely attentive to details (skilled at managing projects effectively, prioritizing, and meeting timelines, executing tasks under pressure).
- Must be proficient in written, verbal, interpersonal communication and active listening skills.
- Track record of recruiting and training
- Proficient with technology and able to learn and promote Planning Center Online software system.

### **Leadership and Responsibilities**

- Plan and coordinate current, compelling and engaging content through the creative ministries (music and arts, production and communication)
- Recruit and train members to participate in creative ministry areas of the church (music and arts, production and communications).
- Develop and lead the marketing and branding efforts of the church (oversee the look and feel of the in-person and online environments (i.e. building signage, stage setup, lobby decor etc.)
- Lead brainstorming sessions to generate new ideas and concepts for sermon series and special events
- Coordinate advance planning of music, media for weekly worship
- Ensure all worship services and special events are produced and executed with excellence (i.e. the Lord's supper, Easter, Christmas, Mother's Day, outreach events).
- Lead the ongoing development, design and function of website and app
- Create engaging content through social media platforms
- Provide direction, guidance and support to staff, contractors and team members for content creation (digital, print, and written communication)

### **Character Attributes**

- Committed to a growing relationships with Jesus Christ
- Heart of a servant
- Loyal (ability to give full buy in to the mission/vision and leadership of West Point Church)
- Self-motivated and directed

### **Application Process**

Submit resume along with a cover letter introducing yourself (please include personal testimony of faith) to [Owalker@thewpbc.org](mailto:Owalker@thewpbc.org).